

Your students will experience  
STEM like never before!



## MENU of SERVICES

Professor Sko  
Science Show



# WHY PROFESSOR SKO

## Bill Nye the Science . . . Girl?

**Yes!** Professor Sko is a highly enthusiastic, slightly eccentric physicist who has an almost-perfect safety record in the lab. Well, not that close to perfect, but it's getting better. She will be joined by lovable robot sidekicks Rusty (who is a little reckless) and Sparky (who is safety-minded), and maybe tangle with the mysterious lord Dark Matter.

**Professor Sko is a teacher's best friend**, making STEM content engaging, generating resources like videos, bell-ringers, lesson plans, and creating learning opportunities that are memorable for students. At a time when teachers are experiencing historic levels of pressure and burnout, you need Professor Sko on your team!

**Professor Sko is an actual college professor** of physics in real life. She has a bachelor's in mathematics and master's in physics, so she knows the subject matter! In the end it's not about entertainment; it's about content mastery.



# KEYNOTES

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Chances are your attendees have never experienced a keynote address like Professor Sko! Make it memorable. Make it impactful. Make it engaging!



So many keynote options! Who do you want?

1. **Professor Sko** the character for a fun and engaging experience.
2. **Professor Sko** and her producer **Dr. Mark Thompson** for the fun, engaging experience, plus ways to maximize the “Sko Educational Opportunities” for teachers and parents.
3. **Brenda Skoczelas** the real physics professor and education advocate, as a motivational speaker.

Win-Win-Win!

INQUIRE FOR PRICING:  
Mark A. Thompson, PhD  
Producer  
813-453-1170  
[mthompson@professorsko.com](mailto:mthompson@professorsko.com)



# LIVE STAGE SHOW

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Oh, beakers! There's nothing else like it.

Meet the entire Sko Labs crew; robots Rusty and Sparky, Lord Dark Matter, and of course, the Purple Professor herself! Several different stage show episodes explore diverse STEM principles, teaching science and math standards in an entertaining storyline that's fun for both students and adults!



The Bowling Ball of Doom

Interspersed within are music, dance, and fun videos that correspond to best practices in teaching, and align with current research on how the brain learns and retains content. Your students and teachers will even be part of the show! Holy schneikees, does it get any better?

\*Performance venue specifications apply.  
Details on p. 14





Lion 'Lectricity



The Big Blowfish Bubble Bonanza



The Nest of Nails



# SKO DUO

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Do you want the “Lady of the Lab” in-person, at your school or corporate event? Yeah, it’s a thing! Order a “Sko Duo” to have Professor Sko and one of her robot sidekicks come and dial up some serious sciencing.

\*Performance venue specifications apply.  
Details on p. 14





# SKO SOLO

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You may also choose to invite Professor Sko without a robot for a more budget-friendly alternative. You get the same exciting demos, fun, and content. As you can see from the photos, YOU can become part of her performance! This “Maiden of Mayhem” will involve students, teachers, administrators, parents, grandparents... no one is safe! Um, we mean, everyone can get in on the action.

\*Performance venue specifications apply.  
Details on p. 14



# LIVE ZOOM LAB

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She's the one who puts the "Miss" in "Mystery" and you can stream her right to your classroom.

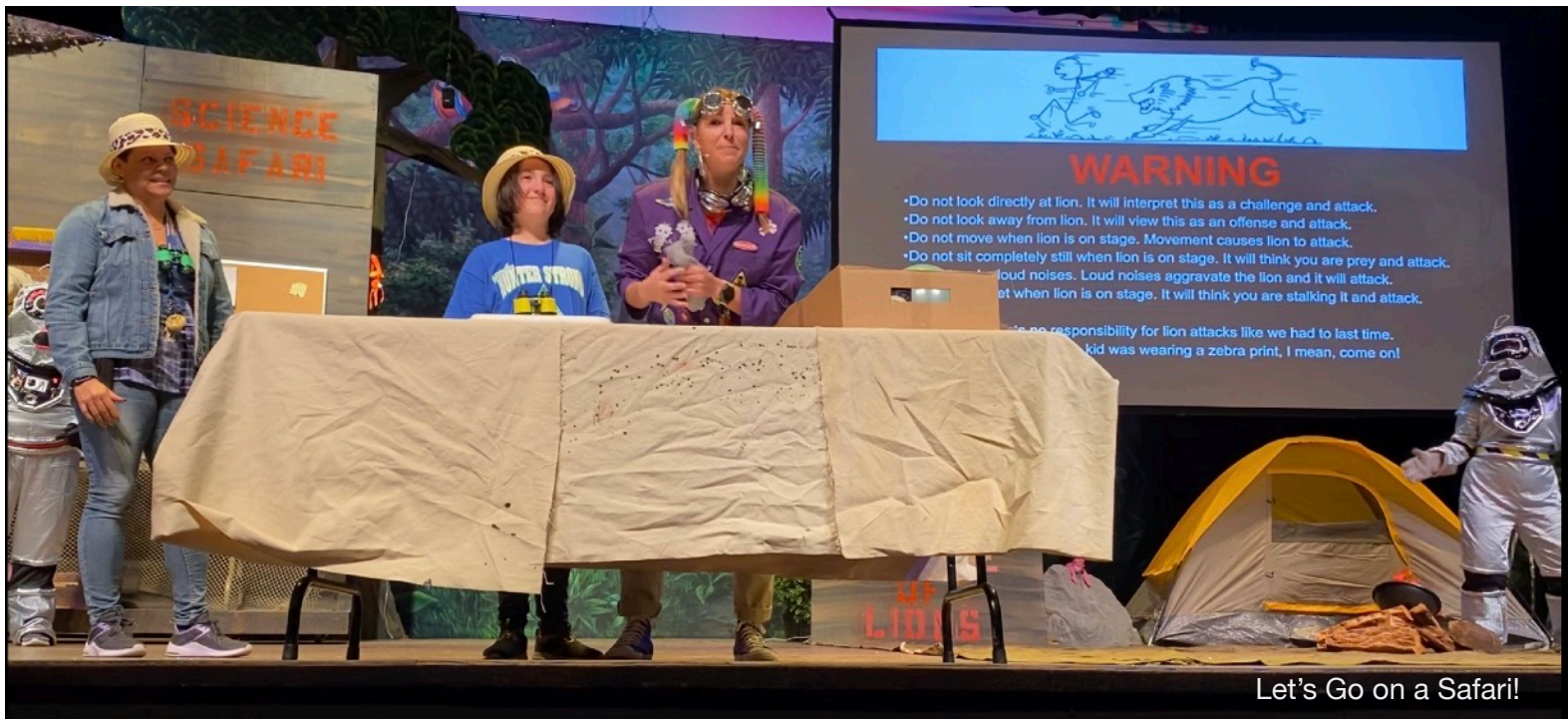
Tight budget? Small number of students? No problem! Professor Sko's Live Zoom Lab is our most inexpensive live instructional option.



Your students will get most of the same STEM demos they would have with a Sko Duo or Sko Solo, but online. Teachers will be emailed a list of materials to have prior to the Zoom Lab. Your students participate in real time and get to interact with the Professor and ask her questions.

\*Internet connection specifications apply.  
Details on p. 14





# REGIONAL STAGE SHOWS

When the show is in your region, tickets are only \$20 each! That's a cost-effective way to bring the "dazzle" and "wow" of the full stage show to a small number of students. It's also one awesome field trip for a school! Check [www.professorsko.com](http://www.professorsko.com), Facebook, or Instagram for show times and locations.

\$





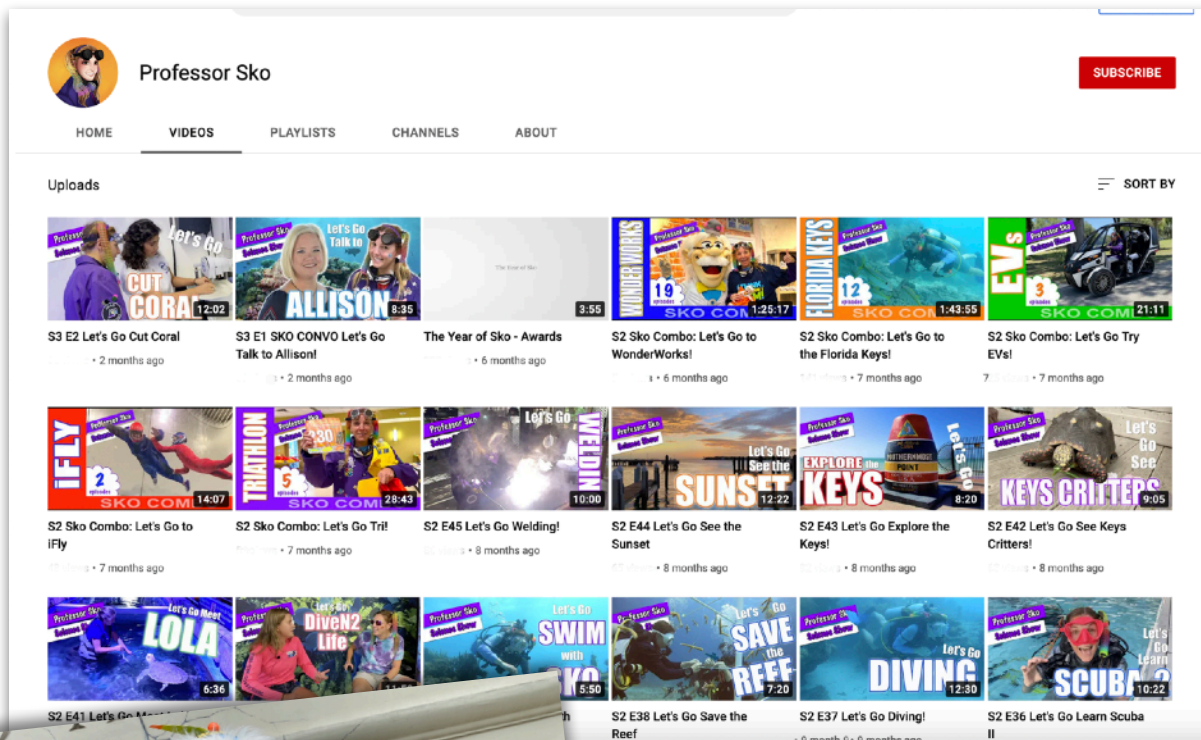
# ON-DEMAND VIDEOS

FREE

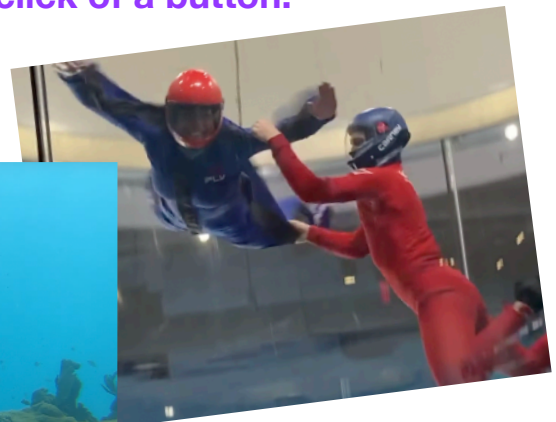
If you aren't online, you're missing some great sciencing! On-Demand videos at Professor Sko's YouTube Channel address science content standards in fun, 8-12 minute video episodes of STEM awesomeness.



Perfect for bell ringers, full-day lessons, independent exploration at home, and much more. Just "like" and subscribe.



Dozens and dozens of STEM adventures at the click of a button!





# IN-THE-KNOW

FREE

[ProfessorSko.com](http://ProfessorSko.com) is the place to go for fun, **interactive research** on STEM topics! Many of her YouTube videos have an “In the Know” question that directs students to this webpage for further exploration. Students will get the answer to the question asked in the video, and in-depth explanation, and links to expert and vetted resource pages for further study.

Even without the videos, the “In The Know” webpage is fun all by itself. Professor Sko makes you want to know!

The screenshot shows the 'In The Know' webpage interface. At the top, there is a navigation bar with links for HOME, PICS, VIDS, KUDOS, and IN THE KNOW. Below the navigation bar, the page title 'In The Know' is displayed with the tagline 'Explore. Learn. Have fun.' Below the title, there is a grid of question cards. Each card features a small image of a woman wearing a space helmet and a question. The questions are: 'What was the most powerful hurricane in history?', 'What is the heaviest object ever lifted by a crane?', 'How long was the longest spacewalk?', and 'Why is Valentina Tereshkova important in space history?'. Each card has a 'Show More' button below it. On the right side of the screenshot, a larger card is shown, providing a detailed answer to the question 'How long was the longest spacewalk?'. The answer is '8 hours 56 minutes'. Below the answer, there is a paragraph of text explaining that U.S. astronauts Susan Helms and Jim Voss spent almost nine hours floating in the hostile environment of outer space. They were doing repair work on a module of the International Space Station (ISS). It was March 11, 2001, and Helms and Voss had arrived aboard the Space Shuttle *Discovery* on mission STS-102. The crew consisted of six American astronauts and one Russian cosmonaut. Below this paragraph, there is another paragraph stating that it is still the longest spacewalk in history; in fact, it was so long that Helms and Voss saw the sunrise and sunset six times during their EVA! That's because the ISS and the astronauts there are racing around the earth at 17,000 miles per hour. Below this paragraph, there is a paragraph stating that you can learn more fascinating facts about space at [Space.com](http://Space.com). Below this paragraph, there is a paragraph stating that you can also stay up-to-date with the latest news about the ISS on the NASA website. Below this paragraph, there is a 'Show More' button.

Guided inquiry and student research!

# WHAT THEY ARE SAYING

“This show is my happy place!”

- Middle School Student (Illinois)

“I’ve never seen our students be fully-focused and engaged for so long!”

- Elementary School Principal (Florida)

“My kids are always on the lookout for the next video and can’t wait to watch it. We often have to recreate the demonstration so they can be ‘sciencing’ here at home. They have reenacted The Bowling Ball of Doom more times than I can count!”

- Parent (Virginia)

“We continue to hear great feedback. You truly bring a spark to our program.

We look forward to continuing to work with you in years to come.”

- Camp Villages (Florida)

“Can we have her here every day?”

- Elementary School Principal (Nebraska)

## AWARDS

Since launching a digital presence in early 2020, *The Professor Sko Science Show* has hauled in industry awards for excellence, including Outstanding Online Education Series, Effective Digital Communication, and Marketing Video Under 3 Minutes (for the Professor Sko YouTube trailer).

These awards have placed the *Professor Sko Science Show* alongside the likes of PBS, Microsoft, and local television stations.







# SKO LABS

Dear Educator,

The creators of *The Professor Sko Science Show* are not actors or producers. We are both college professors. Our show is an example of research-based pedagogy of best practices in instruction and brain-based research on retention and mastery of content.

I have conducted professional development to educators across the U.S. and internationally. Brenda Skoczelas (aka Professor Sko) was named Florida Professor of the Year for innovative instructional strategies in her college physics classes. Teachers are experiencing historic levels of burnout, so we designed “Sko Show” to support them with engaging, rigorous STEM content. That’s one reason why Professor Sko is a powerful ally for teachers.

Our stage shows build enthusiasm for STEM in students and adults, while our online videos and website provide on-demand STEM content for classrooms or homeschool families. There are so many ways to use them!

- **Bell ringers**
- **Full day lessons**
- **Independent study and research outside of class**

Some teachers even make Professor Sko their **substitute teacher**; leaving a lesson plan for the sub that corresponds to the video to be shown in class. No more lost instructional time because the teacher is out!

Sko Labs is a 501c3 non-profit corporation. When you contract for our services, you help your students and teachers, but you also help education as a whole by enabling us to produce more free content. Talk about a win-win!

In addition to STEM instruction, Professor Sko provides a valuable service to young people by quietly modeling gender equity, that STEM is for everyone, and that young people can feel confident just being who they are. She is truly a force for good.

On behalf of Professor Sko, Rusty, Sparky, and Lord Dark Matter, keep sciencing!

Sincerely,

Mark A. Thompson, PhD  
Producer, Professor Sko Science Show  
Assistant Professor of Education, Nebraska Wesleyan University

# MEET THE REAL LADY OF THE LAB



## Brenda Skoczelas

Brenda Skoczelas grew up in Downers Grove, IL and played soccer for Ball State University. She graduated from BSU with a Bachelor degree in Mathematics and a Masters degree in Physics. She first became interested in physics after working with a math professor on her Honors Thesis: Modeling a Diving Board.

Her area of research in grad school was biomedical physics where she developed an updated mathematical model for measuring the magnetic field of a patient's damaged nerve using a less invasive technique.

Ms. Skoczelas has taught math and physical sciences at the high school, community college, and university levels since 2008. She is still excited every semester to share in her enthusiasm for Physics with a new group of students. She considers herself fortunate to be an Assistant Professor of Physics at Valencia College where she can introduce students to nature's laws and help them discover science applications in their everyday lives.

Brenda is a long-time activist in encouraging young girls to pursue STEM careers. Check out her TEDx talk on closing the gender gap in STEM! She also gave the keynote address at the National Educator Program's International Women in STEM conference in 2019. There she addressed how advertising and toy makers discourage girls from pursuing STEM interests.

She was named the 2018 Florida Professor of the Year by the Association of Florida Colleges. Brenda is also an IronMan triathlete, public speaker, author, races motorcycles, juggles, scuba dives, and more... making Brenda an even bigger superhero than her on-stage alter ego.

Professor Sko made her first appearance in a Muncie, Indiana classroom as a gimmick to engage inner-city students. The Purple Professor was further developed into a stage performance to help a college in Florida recruit education majors. "Sko Show" began its own YouTube channel during the 2020 pandemic to keep the "sciencing" going. Her fun and entertaining videos have won four international awards and "Professor Sko" was nominated as "Best Web Show Host" for the 2022 Webbies.

Being a young woman who loved science, Brenda found the experience lonely because she had no female role models and had to go it alone. Despite being a self-avowed introvert, she appears on YouTube, in stage performances, and public appearances in order to, in her words... "be the role model I wish I had so no girl ever has to do without one again."



# THE DEETS

## **Prices and Travel Costs**

Prices are subject to change without notice.

Within 40 mile radius of Clermont, Florida all applicable travel expenses are included.

Beyond 40 miles, additional charges may apply. Ask when booking for complete expense amounts.

## **Performance venue requirements.**

### **Stage Show**

- A person familiar with the sound equipment and lighting for the room who remains with the stage crew during set up
- Set up at least 24 hours in advance and 3 hours for equipment testing and show rehearsal
- Ramps to back stage
- Doors with ample turning radius for an 8'x 6' panel on a 2' wide wheeled base
- Variable lighting
- Built in sound to room
- LCD projector connected to room sound system
- 8'x8' projection screen or larger
- Two electrical outlets within 15' of center stage
- At least 120 days advanced contract booking.

### **Personal Appearance**

- Two 8' tables for demonstrations
- A space with at least 10' x 10' open space in front of the demo area for floor items such as tarp, mat, or movement
- A seating space for students such as a large classroom, cafeteria, or outdoor space where appropriate for demos that allows movement for everyone
- At least one electrical outlet within 8' of the demonstration table
- LCD projector with integrated sound
- 60 minutes uninterrupted set up time before the appearance
- A representative of the school with Professor Sko during set up and performance time
- A/V technician
- At least 10 days advanced contract booking.

### **Pro Sko's Zoom Lab!**

- Reliable internet connection and large screen
- Secondary microphone for student communication with Professor Sko
- Table or work space for students to do activities
- Professor Sko provides a list of simple, low-cost materials to the school. School provides students with necessary materials.
- At least 10 days advanced contract booking.

### **Recording and Photography**

No video recording please. Photos are welcome and encouraged. Please #professorsko if posted on social media.

### **Payment (Live shows)**

50% non-refundable payment at least 90 days in advance. If a school, 2nd payment may be made no later than 30 days prior to performance. Privately funded organizations pay the full balance at least 60 days in advance.

### **Payment (Personal Appearances)**

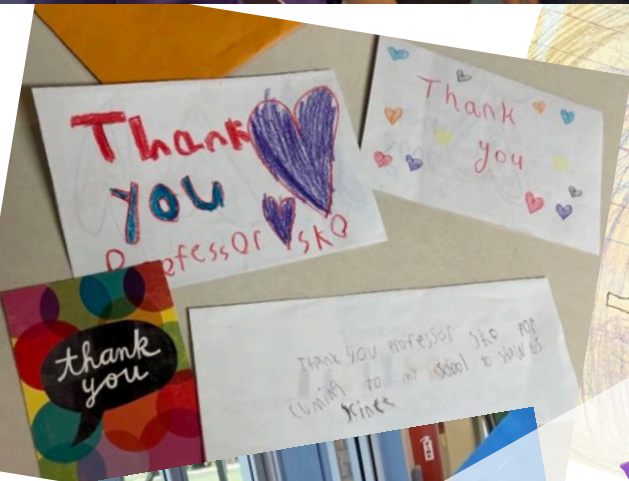
Payment for personal appearances and Zoom Labs due at time of booking.

### **Payment Methods**

Payment may be made electronically with card or check made out to Sko Labs, Inc.



# KIDS LOVE SKO



Are you ready to start scienicing?

